



SOBEYS STADIUM
1 Shoreham Dr, Suite 100
Toronto ON M3N 3A6
T. 416.665.9777

STADE IGA
285, rue Gary-Carter
Montréal QC H2R 2W1
T. 514.273.1234

FOR IMMEDIATE RELEASE

TEN PROGRAMS SELECTED TO RECEIVE \$5,000 EACH IN FUNDING FROM TENNIS CANADA AND NATIONAL BANK'S GAME. SET. EQUITY. COMMUNITY TENNIS GRANTS

Representation from coast-to-coast-to-coast on the recipients list

(TORONTO, ON) October 24, 2023 – Tennis Canada has selected ten programs to receive \$5,000 each in funding via the Game. Set. Equity. Community Tennis Grants presented by National Bank for fall and winter 2023. Spanning four provinces and one territory, the diverse range of recipients includes wheelchair tennis, blind tennis and university tennis initiatives from across the country with a focus on women and girls programming.

Tennis Canada and National Bank opened the application process for the sought-after investment in June. To meet the specified criteria, applicants had to demonstrate the funding would be directed towards initiatives dedicated to the participation, retention and/or advancement of self-identifying women and girls.

“In just the second year of the Game. Set. Equity. Community Tennis Grants program, we have seen such a positive response from the tennis community in Canada,” said Terri Temelini, Director, Women & Girls Advancement, Tennis Canada. “We know there is some incredible work being done to increase participation among women and girls and to deliver positive tennis experiences for them across the country. The ten recipients announced today show the nationwide impact of this program, with representation from coast-to-coast-to-coast. We would like to thank National Bank for their continued support and congratulate each recipient program; we cannot wait to see how these initiatives grow and develop as a result of the investment.”

The ten recipients of the 2023 grants are listed below.

ORGANIZATION	PROGRAM	LOCATION	DATES
Cougar Dome	CD Advantage-Ladies	Truro, NS	November 2023 – February 2024
Triple-A International Center of Culture and Sports	Empowering Her Game	Montreal, QC	September 2023 – May 2024
EB Tennis & ModWellness	EB Tennis & ModWellness	Dorval, QC	November 2023 – June 2024
Change Through Sport	Toronto Blind Tennis	Toronto, ON	November 2023 – April 2024
Scadding Court Community Centre	SCCC Slice Girls - Tennis Program	Toronto, ON	October 2023 – December 2023



SOBEYS STADIUM
1 Shoreham Dr, Suite 100
Toronto ON M3N 3A6
T. 416.665.9777

STADE IGA
285, rue Gary-Carter
Montréal QC H2R 2W1
T. 514.273.1234

Southampton Tennis Club ("STC")	Girls on Court	Southampton, ON	Summer 2023 & 2024
Tennis NWT Association	Club Pro 2 / Instructors Course for Girls in NWT	Yellowknife, NWT	April - November 2023
Okanagan Junior Aces Wheelchair Tennis	Wheelchair Tennis For Kids	Kelowna, BC	Spring 2024
Burnaby Tennis Club	Burnaby Tennis Club	Burnaby, BC	November – December 2023
UBC Women's Tennis Team	UBC Women's Tennis Team	Vancouver, BC	September – December 2023

Click [here](#) for more information and a description of each program.

"Rallying behind Canadian tennis means supporting major tournaments, as well as promoting local initiatives like these that have a positive impact on the community. Congratulations to the selected organizations! You're making a difference for young female athletes across the country," said Lucie Blanchet, Executive Vice-President, Personal Banking and Client Experience at National Bank of Canada.

The Game. Set. Equity. Community Tennis Grants are a demonstration of Tennis Canada and National Bank's commitment to create sustainable change for women and girls in all areas of tennis, from high-performance and coaching to leadership and beyond.

Eight recipients were selected to receive the program's first round of grants in March. Tennis Canada continues to run a [content series](#) to spotlight each initiative on its website and social media channels.

The application process for the next round of Game. Set. Equity. Community Tennis Grants will open in early 2024.

About the Game. Set. Equity. commitment presented by National Bank

Tennis Canada and National Bank's Game. Set. Equity. commitment is an ambitious and holistic strategy which details how Tennis Canada will advance equity for women and girls at all levels of the tennis ecosystem in Canada, from playground to the pro tours. Introducing the beginning of a new era for Canadian tennis, this commitment is the first of its kind in Tennis Canada's history. Read more about Game. Set. Equity. at www.tenniscanada.com/game-set-equity.

About Tennis Canada

Founded in 1890, Tennis Canada is a non-profit, national sport association with a mission to lead the growth, development and promotion of tennis in Canada and a vision to be a world-leading tennis nation. We value teamwork, passion, integrity, innovation and excellence. Tennis Canada owns and operates the premier National Bank Open presented by Rogers WTA and ATP Tour events, four professional ATP and ITF sanctioned events and financially supports four other professional tournaments in Canada. Tennis Canada operates junior national training centres/programs in Toronto, Montreal and Vancouver. Tennis



SOBEYS STADIUM
1 Shoreham Dr, Suite 100
Toronto ON M3N 3A6
T. 416.665.9777

STADE IGA
285, rue Gary-Carter
Montréal QC H2R 2W1
T. 514.273.1234

Canada is a proud member of the International Tennis Federation, the Canadian Olympic Committee and the Canadian Paralympic Committee, and serves to administer, sponsor and select the teams for Davis Cup, Billie Jean King Cup, the Olympic and Paralympic Games and all wheelchair, junior and senior national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada please visit our Web site at: www.tenniscanada.com and follow us on Facebook and Twitter.

-30-

Media Contacts

Marc-Antoine Farly
Manager, Communications
mafarly@tenniscanada.com
+1 (514) 444-3556