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**FOR IMMEDIATE RELEASE**

## **GAME. SET. EQUITY. COMMUNITY TENNIS GRANTS PRESENTED BY NATIONAL BANK RETURN IN 2024**

*The program has helped over 1,500 women and girls across 17 organizations since its inception*

**[MONTREAL, QC] March 18, 2024** – Tennis Canada is excited to announce the return of the 2024 Game. Set. Equity. Community Tennis Grants presented by National Bank. Designed to support organizations advancing equity in tennis, the program has awarded a total of 17 grants to date, directly impacting over 1,500 women and girls.

The Game. Set. Equity. Community Tennis Grants are part of Tennis Canada and National Bank's commitment to promoting equity and championing women and girls at all levels of tennis in Canada. Entering its third year, the program allows candidates to apply for funding up to a maximum of \$15,000.

"We've been able to support so many great organizations that are making a real difference in the lives of women and girls in tennis, and we're delighted to be able to continue to do so," said Terri Temelini, Director of Women & Girls Advancement, Tennis Canada. "We're looking for organizations with a clear plan on how they will use the grant to provide quality opportunities for girls and women to participate and develop leadership in tennis. We know there are many deserving groups out there, and we're eager to see the impactful projects that they will bring to the table."

This past October, the [second round of grant recipients were announced](#), with 10 programs selected to receive \$5,000 each in funding. From helping women in the Northwest Territories receive coaching certifications, to empowering newcomers and immigrants to learn the sport of tennis in Quebec, to supporting wheelchair tennis programs for women in British Columbia, positive and lasting impacts continue to be made towards achieving equity. To learn more about the 2023 fall recipients, please visit the [Game. Set. Equity. Community Tennis Grants Recipients section](#) of the Tennis Canada website.

Local organizations interested in applying for a grant must meet certain eligibility requirements to be considered for selection. Initiatives must primarily focus on the participation, retention and/or advancement of self-identifying women and girls. That includes, but is not limited to:

- Increasing coaching, officiating, and/or next generation leadership opportunities.
- Increasing opportunities for girls and/or women to participate in programming, training, or competition.
- Supporting capacity building for equity work through education and training.

The application period for the 2024 grants closes on Tuesday, April 9 at 4 p.m. ET, therefore interested organizations are encouraged to submit their applications promptly.

For more information about the program, visit [Tennis Canada's website](#) or click [here](#) to contact Tennis Canada's Women & Girls Advancement team directly.



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### **About the Game. Set. Equity. commitment presented by National Bank**

Tennis Canada and National Bank's Game. Set. Equity. commitment is an ambitious and holistic strategy which details how Tennis Canada will advance equity for women and girls at all levels of the tennis ecosystem in Canada, from playground to the pro tours. Introducing the beginning of a new era for Canadian tennis, this commitment is the first of its kind in Tennis Canada's history. Read more about Game. Set. Equity. at [www.tenniscanada.com/game-set-equity/](http://www.tenniscanada.com/game-set-equity/)

### **About Tennis Canada**

Founded in 1890, Tennis Canada is a non-profit, national sport association with a mission to lead the growth, development and promotion of tennis in Canada and a vision to be a world-leading tennis nation. We value teamwork, passion, integrity, innovation and excellence. Tennis Canada owns and operates the premier National Bank Open presented by Rogers WTA and ATP Tour events, it financially supports 15 other professional tournaments in Canada, as well as operating more than 60 events nationally across junior, wheelchair, university and Masters tennis categories. Tennis Canada is a proud member of the International Tennis Federation, the Canadian Olympic Committee and the Canadian Paralympic Committee, and serves to administer, sponsor and select the teams for Davis Cup, Billie Jean King Cup, the Olympic and Paralympic Games and all wheelchair, junior and masters tennis national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada please visit our website at: [www.tenniscanada.com](http://www.tenniscanada.com) and follow us on LinkedIn, X, Facebook and Instagram.

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### **Media Contacts**

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