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FOR IMMEDIATE RELEASE

2025 GAME. SET. EQUITY. COMMUNITY TENNIS GRANTS APPLICATION PROCESS OPENS, TENNIS CANADA AND NATIONAL BANK SET TO PROVIDE \$100,000 IN FUNDING

Grants of up to \$10,000 each will be awarded to projects aimed at increasing opportunities for women and girls in tennis

[MONTRÉAL, QC] February 13, 2025 – *The Game. Set. Equity.* Community Tennis Grants, presented by National Bank, has opened its application process for 2025, Tennis Canada announced on Thursday. The grants support Canadian organizations promoting equity and offering tennis initiatives or programs specifically for self-identifying women and girls. Since its inception in 2022, nearly \$200,000 has already been distributed to 33 unique organizations across all provinces and two territories.

The Game. Set. Equity. Community Tennis Grants are entering its fourth cycle, demonstrating Tennis Canada and National Bank's commitment to promote lasting change for women and girls in all areas of tennis, from high-performance, coaching, leadership, and beyond.

"We're proud to support projects that encourage the participation of women and girls at all levels of tennis. This fourth cycle of the *Game. Set. Equity.* Community Tennis Grants program reaffirms our commitment to fostering the growth of leaders and role models for future generations," said Terri Temelini, Director of Women and Girls Advancement at Tennis Canada. "This program is not only an opportunity for funding but also a way to strengthen communities across the country and open new doors for a more equitable future in our sport. We look forward to seeing the impact of these initiatives and celebrating the progress made in our sport."

HOW TO APPLY

Details on how to apply for a 2025 grant are available [here](#). Applicants must meet certain eligibility criteria to be considered for the selection process, including the need for their program to focus on the participation, retention, or advancement of self-identifying women and girls and at least 70 percent of the funding must be directly allocated to women and girls.

This includes, but is not limited to initiatives such as:

- Providing women and girls with more opportunities to become coaches, referees, or future leaders.
- Increasing opportunities for women and girls to participate in programs, training, or competitions.
- Supporting equity capacity-building through education and training.



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The application process will close on Thursday, March 13 at 4:00 p.m. EST, therefore interested organizations are encouraged to submit applications in a timely manner.

Last [July](#), Tennis Canada and National Bank announced the 21 initiatives that received grants through the 2024 application process. Spread across nine provinces and one territory, projects included a tennis initiative for women and girls who have recently arrived in Canada, a program for young girls with disabilities seeking to develop their skills in wheelchair tennis, and programming dedicated to women-identifying and two-spirited aboriginal people aiming to develop as players and coaches. To view a detailed description and get more information on all the 2024 recipients, click [here](#).

If you have questions, click [here](#) to directly contact the Women and Girls Advancement team at Tennis Canada.

About the Game. Set. Equity. commitment presented by National Bank

Tennis Canada and National Bank's Game. Set. Equity. commitment is an ambitious and holistic strategy which details how Tennis Canada will advance equity for women and girls at all levels of the tennis ecosystem in Canada, from playground to the pro tours. Introducing the beginning of a new era for Canadian tennis, this commitment is the first of its kind in Tennis Canada's history. Read more about Game. Set. Equity. at www.tenniscanada.com/game-set-equity

About Tennis Canada

Founded in 1890, Tennis Canada is a non-profit, national sport association with a mission to lead the growth, development and promotion of tennis in Canada and a vision to be a world-leading tennis nation. We value teamwork, passion, integrity, innovation and excellence. Tennis Canada owns and operates the premier National Bank Open presented by Rogers WTA and ATP Tour events, four professional ATP and ITF sanctioned events and financially supports four other professional tournaments in Canada. Tennis Canada operates junior national training centres/programs in Toronto, Montreal and Vancouver. Tennis Canada is a proud member of the International Tennis Federation, the Canadian Olympic Committee and the Canadian Paralympic Committee, and serves to administer, sponsor and select the teams for Davis Cup, Billie Jean King Cup, the Olympic and Paralympic Games and all wheelchair, junior and senior national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada please visit our website at: www.tenniscanada.com and follow us on LinkedIn, X, Facebook and Instagram.

About National Bank of Canada

With \$462 billion in assets as at October 31, 2024, National Bank of Canada is one of Canada's six systemically important banks. The Bank has approximately 30,000 employees in knowledge-intensive positions and operates through three business segments in Canada: Personal and Commercial Banking, Wealth Management and Financial Markets. A fourth segment, U.S. Specialty Finance and International, complements the growth of its domestic operations. Its securities are listed on the Toronto Stock Exchange (TSX: NA). Follow the Bank's activities at nbc.ca or via social media.



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