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FOR IMMEDIATE RELEASE

28 ORGANIZATIONS AWARDED GAME. SET. EQUITY. COMMUNITY TENNIS GRANTS PRESENTED BY NATIONAL BANK

With \$100,000 awarded to the program this year, a total of nearly \$300,000 has now been invested in the initiative that fosters the participation, retention, and advancement of women and girls in tennis

[MONTRÉAL, QC] April 30, 2025 – Tennis Canada has selected 28 organizations to receive funding under the Game. Set. Equity. Community Tennis Grants presented by National Bank in 2025. Since this initiative launched in 2022, it has continued to grow, and with organizations located in nine provinces and two territories, this marks the largest-ever group of grant recipients. In addition, Tennis Canada will also be offering additional support, such as education and resources, to our applicant community, further expanding efforts to promote equity and inclusion in tennis.

“Every year, the momentum behind this program continues to grow — and this latest group of recipients shows not only how deeply invested and engaged communities across the country are to making tennis more inclusive, but also how great the need remains,” said Terri Temelini, Director, Women & Girls Advancement, Tennis Canada. “These grants go beyond funding — they represent a meaningful step toward a more equitable future for our sport. We’re proud to support so many organizations creating real opportunities for women and girls, and we look forward to continuing this important work alongside National Bank.”

“National Bank is very proud to work with Tennis Canada to shape a future where women and girls can not only thrive in sports but also play an active role as leaders and role models. Such actions have positive impacts that extend far beyond the courts and resonate within communities across Canada. We are proud to contribute to this innovative program that generates concrete and significant outcomes towards a more inclusive tennis and society. It is both inspiring and deeply motivating,” said Lucie Blanchet, Executive Vice-President, Personal Banking and Client Experience at National Bank.

This year’s grantees are advancing equity in sport by centring the diverse experiences of women and girls. Initiatives include providing access to tennis for individuals with developmental and physical disabilities, women and girls from low-income communities, and newcomers to Canada. Funding will help foster leadership pathways for women and girls developing as both players and coaches within their communities.

The 28 recipients, which range from community organizations to university programs to community clubs, are listed below, in alphabetical order:



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ACSA Cultural & Sport Association (ACSA), Afropolitan Canada, Calgary Tennis Society, Edmonton Tennis Community, Hijabi Ballers, Medicine Hat Tennis Club, McMaster Women's Varsity Tennis, Mahone Bay Tennis Club, Municipality of Chatham-Kent, Multicultural Association of Fredericton, Ottawa Sport Council, Proset Autism / Autisme Proset, Rosedale Tennis Club, Riverside Badminton and Tennis Club, Salmon Arm Tennis Club, SouthWest Region, Sussex Tennis Association, Tennis Granby, Tennis Manitoba, Tennis PEI, Tennis Yukon, Thunder Bay Community Tennis Centre, The Corner Brook Tennis Club Inc., University of Manitoba Tennis Club, Université Laval, Vancouver Tennis Society, Wychwood Tennis Club, Yellowknife Tennis Club.

The application process for the next round of Game. Set. Equity. Community Tennis Grants will open in early 2026.

About the Game. Set. Equity. commitment presented by National Bank

Tennis Canada and National Bank's Game. Set. Equity. commitment is an ambitious and holistic strategy which details how Tennis Canada will advance equity for women and girls at all levels of the tennis ecosystem in Canada, from playground to the pro tours. Introducing the beginning of a new era for Canadian tennis, this commitment is the first of its kind in Tennis Canada's history. Read more about Game. Set. Equity. at www.tenniscanada.com/change-game/set-equity.

About Tennis Canada

About Tennis Canada Founded in 1890, Tennis Canada is a non-profit, national sport association with a mission to lead the growth, development and promotion of tennis in Canada and a vision to be a world-leading tennis nation. We value teamwork, passion, integrity, innovation and excellence. Tennis Canada owns and operates the premier National Bank Open presented by Rogers WTA and ATP Tour events, it financially supports 15 other professional tournaments in Canada, as well as operating more than 60 events nationally across junior, wheelchair, university and Masters tennis categories. Tennis Canada is a proud member of the International Tennis Federation, the Canadian Olympic Committee and the Canadian Paralympic Committee, and serves to administer, sponsor and select the teams for Davis Cup, Billie Jean King Cup, the Olympic and Paralympic Games and all wheelchair, junior and masters tennis national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada please visit our website at www.tenniscanada.com and follow us on LinkedIn, X, Facebook and Instagram.

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