

June is
**TENNIS
MONTH**
in Canada



FOR IMMEDIATE RELEASE

**TENNIS CANADA CELEBRATES THE RETURN OF TENNIS MONTH IN
CANADA THIS JUNE**

***More than 100 events, including Rogers First Set 'Try Events,' slated to take place across
Canada as the nationwide initiative expands in its second year***

[TORONTO, ON] May 13, 2025 – Tennis Month in Canada is returning and it's bigger and better this year, with more than 100 registered events taking place across the country throughout June, with more set to be added in the coming weeks.

Following the success of last year's inaugural Tennis Month, Tennis Canada announced on Tuesday that the monthlong celebration of tennis across the nation will be held again this June. Created in collaboration with the Provincial and Territorial Tennis Associations (PTTAs), Tennis Month aims to inspire people of all ages and abilities across the country to participate in fun tennis events in their communities.

"Canada is a tennis nation. We have seen encouraging growth in tennis across our country in recent years, and we view Tennis Month as an opportunity to continue that positive momentum," said Eva Havaris, Senior Vice President, Tennis Development and Partnerships. "Whether you're new to the sport or re-discovering it, we invite Canadians from coast to coast to visit their local court and participate in Tennis Month to experience the physical and mental health benefits of playing tennis and gain a sport for life."

As we strive to engage more than 100,000 youth in tennis by 2027, "Try Events," run through the Rogers First Set initiative, will again be a focal point of Tennis Month's programming. More than 100 registered beginner-friendly events are expected to take place across the country throughout June.

Activities will be offered at different locations, from clubs and tennis centres to parks in various communities. To reduce barriers to the sport, community tennis providers will host accessible and supervised public activities suitable for all ages and abilities.

To find an event near you, visit <https://www.tenniscanada.com/play/tennis-month>.

Many Canadians are actively engaging with tennis. According to the 2024 International Tennis Federation (ITF) Global Tennis Report, Canada ranks second globally for the percentage of its population playing tennis (12.8%), and the total number of people playing tennis nationwide has risen to nearly five million, a clear indication that the sport is resonating deeply across the nation. Gender equity in participation has also grown significantly, with 46% of tennis players now identifying as women and girls, up from 29.2% in 2021.

The rise in participation and overall healthy state of tennis in Canada are a testament to a united network of clubs, coaches, volunteers, municipalities, PTTAs, corporate partners, and more working together to

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build a stronger future for tennis. For a more comprehensive look at the health of tennis in Canada, check out our [Canadian Tennis Development Report](#).

With the summer tennis season upon us, we encourage you to grab a racquet, hit the court, and celebrate Tennis Month this June!

If you are interested in hosting and promoting a Tennis Month event, click here to learn more about registering an event: <https://www.tenniscanada.com/play/tennis-month/>.

About Rogers First Set

Founded in partnership with Rogers in 2023, Rogers First Set is a national program designed to introduce tennis to families and youth across Canada. Delivered in collaboration with Provincial and Territorial Tennis Associations, Rogers First Set inspires participants to try tennis and learn fundamental skills in a fun, welcoming, safe, and positive environment. The program is delivered through four key pillars: Try, Learn, Play, and Compete. Learn more about Rogers First Set at www.tenniscanada.com/change-game/access/first-set.

About Tennis Canada

Founded in 1890, Tennis Canada is a non-profit, national sport association with a mission to lead the growth, development and promotion of tennis in Canada and a vision to be a world-leading tennis nation. We value teamwork, passion, integrity, innovation and excellence. Tennis Canada owns and operates the premier National Bank Open presented by Rogers WTA and ATP Tour events, four professional ATP and ITF sanctioned events and financially supports four other professional tournaments in Canada. Tennis Canada operates junior national training centres/programs in Toronto, Montreal and Vancouver. Tennis Canada is a proud member of the International Tennis Federation, the Canadian Olympic Committee and the Canadian Paralympic Committee, and serves to administer, sponsor and select the teams for Davis Cup, Billie Jean King Cup, the Olympic and Paralympic Games and all wheelchair, junior and senior national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada please visit our website at: www.tenniscanada.com and follow us on LinkedIn, X, Facebook and Instagram.

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