



NATIONAL
BANK
OPEN
presented by ROGERS



WELCOME TO THE
**TENNIS
PLAYGROUND**



FOR IMMEDIATE RELEASE

2025 NATIONAL BANK OPEN WELCOMES NEW PARTNERS AHEAD OF EXPANDED TOURNAMENT

The 20th anniversary of the partnership with National Bank will be celebrated on July 31

[MONTREAL, QC] July 11, 2025 – As momentum builds for the 2025 National Bank Open presented by Rogers (NBO), Tennis Canada has unveiled today its list of new partners set to help shape a new era for the iconic tournament. Taking place from July 26 to August 7 in Montreal and Toronto, these additions will play a central role in bringing to life the event’s refreshed identity as the Tennis Playground.

Joining a roster of long-standing partners, these organizations will help deliver a vibrant summer atmosphere through themed days and tailored brand experiences that elevate the tournament’s entertainment offering. With reimagined programming, a refreshed identity, and an expanded 12-day, 96-player main draw format in both cities, partners will play a key role in elevating the experience both on and off the court.

This summer also marks 20 years of partnership between National Bank and Tennis Canada. The well-established relationship has not only laid the foundation for the NBO’s continued success and expansion over the past two decades, but it also helped transform Canadian tennis into the success that it is today, from grassroots to the professional level. The milestone anniversary will be celebrated on National Bank Day (Thursday, July 31), a signature day which will also be dedicated to promoting gender equity in tennis and highlighting inspirational women in sport.

LIST OF PARTNERS

Tennis Canada is proud to work with over **75 partners**, with the following joining us this year, in alphabetical order:

Canadian Tire, CGI, Champagne Moët & Chandon, Copper Rose Vodka, The Farley Group, Harvey’s, Mandy’s, Mi Campo Tequila, Ole, Porter Airlines (Montréal), Stella Artois, and Waste Management.

The full list of partners is available [here](#).

QUOTES

“This year’s lineup of partners reflects the shared passion and vision that make the National Bank Open presented by Rogers such a unique and special event,” said Rob Swann, Chief Commercial Officer at Tennis Canada. “We’re excited to collaborate with these incredible partners to build something that goes beyond tennis. Together, we’re creating a summer tradition that brings fans closer to the game, offers a vibrant playground for tennis lovers, and celebrates community and culture both on and off the court.”

“We are proud to celebrate 20 years of partnership with National Bank. This relationship has been instrumental in shaping the success of the National Bank Open and advancing the sport of tennis across Canada,” said Claude Savard, Vice President of Corporate Partnerships at Tennis Canada. “National Bank has been more than a sponsor – they’ve been a true champion for tennis, helping elevate the tournament to world-class status and fostering growth at every level of the game nationwide. We can’t wait to celebrate this incredible milestone with them throughout this year’s tournament.”



**NATIONAL
BANK
OPEN**
presented by **ROGERS**



WELCOME TO THE
**TENNIS
PLAYGROUND**



TICKETING INFORMATION

Check out The Ultimate Ticket Guide to the 2025 NBO Redefined Experience [here](#) to learn more. Fans can buy tickets for the National Bank Open in either city by following the links below:

[Toronto](#) (ATP Tour) | [Montreal](#) (WTA Tour)

About the National Bank Open presented by Rogers

The National Bank Open presented by Rogers is a world-class tournament owned and operated by Tennis Canada. In 2025, the event enters a new era with an expanded 12-day format that features a 96-player main draw. As a Hologic WTA 1000 and ATP Tour Masters 1000 tournament, it will showcase the world's top tennis players in Montreal and Toronto from July 26 to August 7. The women's event, celebrating more than 130 years of history, will take place at IGA Stadium in Montreal. The men's event, celebrating more than 140 years of tradition, will be held at Sobeys Stadium. The National Bank Open presented by Rogers is the third-oldest title in tennis, behind only Wimbledon and the US Open. For more information and tickets, visit www.nationalbankopen.com.

-30-

Media Contact

Oliver Wheeler,
Director, Communications (Toronto)
owheeler@tenniscanada.com
+1 (647) 458-4005

Marc-Antoine Farly
Senior Manager, Corporate & Strategic Communications (Montreal)
mafarly@tenniscanada.com
+1 (514) 444-3556