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NATIONAL BANK OPEN CELEBRATES RECORD-BREAKING YEAR FOR CORPORATE PARTNERSHIPS

Tournament welcomes record 24 new partners ahead of 2026 edition

[TORONTO, ON] June 30, 2026 – The National Bank Open presented by Rogers (NBO) will celebrate a record-breaking year as it welcomes an unprecedented 24 new corporate partners for its 2026 edition, Tennis Canada announced on Tuesday.

Joining an established portfolio of world-class brands, this new group of partners will contribute to the festival-like atmosphere at *our Tennis Playground*, taking the fan experience to new heights off the court while the tournament showcases the best players on the WTA and ATP Tour on the court.

"Welcoming 24 new partners to the National Bank Open presented by Rogers is a milestone moment for our event and a testament to the strength of its platform," said Rob Swann, Chief Commercial Officer, Tennis Canada. "These organizations recognize the unique opportunity the NBO provides to connect with hundreds of thousands of fans while supporting one of Canada's premier sporting events. Every partnership helps fuel the continued growth of tennis in this country, allowing Tennis Canada to reinvest tournament revenues into programs, facilities, and initiatives that make our sport more accessible and vibrant from coast to coast."

In total, the NBO will welcome 90 partners to this year's event. The 24 new partners are listed below in alphabetical order:

Celsius, Cleveland Clinic Canada, Comisario Tequila, Destination Markham, Electrolit Canada, Énergir, EQT, French Cancan Popcorn, Grey Goose, Kenra Professional, Kim Crawford, Kruger Pro, Liberté, Lumify Canada, McKeown Cidre, Mercedes-Benz, Montellier, Naya, Nestea, Nintendo, Skechers, The Re/Max Collection, Thermea, Van Houtte Brand

[See the full list of corporate partners](#)

In addition, Tennis Canada will celebrate 25 years of partnership with Rogers during the tournament with details to be shared at a later date.

TICKETING INFORMATION

Fans can buy tickets for the National Bank Open here: [Toronto \(WTA Tour\)](#) | [Montreal \(ATP Tour\)](#)

About the National Bank Open presented by Rogers

The National Bank Open presented by Rogers is a world-class tournament owned and operated by Tennis Canada. As a WTA 1000 and ATP Tour Masters 1000 tournament, it will showcase the world's top tennis players in Montreal and Toronto from August 1-13. The women's event will take place at Sobeys Stadium in Toronto, while the men's event will be held at IGA Stadium. The National Bank Open presented by Rogers is the third-oldest title in tennis, behind only Wimbledon and the US Open. For more information and tickets, visit www.nationalbankopen.com.

About Tennis Canada

Founded in 1890, Tennis Canada is a non-profit, national sport association with a mission to lead the growth, development and promotion of tennis in Canada and a vision to be a world-leading tennis nation.



We value teamwork, passion, integrity, innovation and excellence. Tennis Canada owns and operates the premier National Bank Open presented by Rogers WTA and ATP Tour events, four professional ATP and World Tennis sanctioned events and financially supports four other professional tournaments in Canada. Tennis Canada operates junior national training centres/programs in Toronto, Montreal and Vancouver. Tennis Canada is a proud member of World Tennis, the Canadian Olympic Committee and the Canadian Paralympic Committee, and serves to administer, sponsor and select the teams for Davis Cup, Billie Jean King Cup, the Olympic and Paralympic Games and all wheelchair, junior and senior national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada please visit our website at: www.tenniscanada.com and follow us on LinkedIn, X, Facebook and Instagram.

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Media Contacts

media@tenniscanada.com