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FOR IMMEDIATE RELEASE

TENNIS CANADA APPOINTS SCOTT MCROBERTS AS CHIEF SPORT OFFICER

McRoberts to be responsible for advancing a fully integrated national tennis system

[TORONTO, ON] September 28, 2026 – Tennis Canada is delighted to announce the appointment of Scott McRoberts as its new Chief Sport Officer (CSO).

A proud Canadian, McRoberts is an established sport executive with over 17 years of senior leadership experience within the Canadian sport system, as well as a strong track record across high-performance, participation, facility development and partnerships. Most recently, he served as Director of Athletics at the University of Guelph, where he oversaw the university's athletics, intercollegiate and recreation portfolios. Prior to that, he was Director of Athletics and Recreation at the University of Toronto and Executive Director of the Niagara Sport Commission, in addition to teaching sport management at university level for in Canada, the United States and Austria.

McRoberts has an extensive tennis background having played at collegiate level at Brock University, coached at junior nationals in the United States and been heavily involved in several high-profile events as an administrator. He ran operations for the former ATP 250 event in San Jose, California, chaired the wheelchair tennis for the 2015 Parapan American Games and led initiatives to expand tennis programming in schools and communities with USTA Northern California.

As Chief Sport Officer at Tennis Canada, McRoberts will be responsible for advancing a fully integrated national tennis system, overseeing the federation's high-performance, tennis development, national events, officiating and fund development portfolios. He will report to Chief Executive Officer Gavin Ziv and begins in his role today, Monday, September 28.

"Scott is a high-performing sports executive and former university-level athlete with the extensive experience required to succeed in this new role," said Ziv. "At a time when tennis in Canada is experiencing unprecedented success both on and off the court, his proven and experience in progressive leadership across national sport organizations, university athletics and government-linked sport infrastructure will be a true asset. We are excited about what the future holds for our organization with Scott as part of our leadership team."

"Tennis has been an important part of my life, from my first time hitting a ball, to the opportunity to work in the sport across different levels and communities," McRoberts said. "I have spent most of my career in Canadian sport, and I have never seen a more exciting moment for tennis in this country. With more than a million Canadians picking up a racquet for the first time last year, I look forward to working with Tennis Canada and partners across the country to expand access, strengthen the national system and give every player — from first-time participants to future champions — the opportunity to thrive. Canada continues to establish itself as a world-leading tennis nation, and I am honoured to help move the sport into its next chapter."



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McRoberts joins Tennis Canada at a time when the sport is enjoying strong growth and momentum. In May, a [survey conducted by YouGov Canada](#) showed that participation had increased significantly in the last year, with more than one million new players picking up a racquet.

While on the professional tours, Canadian tennis has seen tremendous success over a sustained period, including first Grand Slam singles (Bianca Andreescu, 2019 US Open), Davis Cup (2022) and Billie Jean King Cup (2023) titles, as well as a Canadian champion at the 2025 National Bank Open presented by Rogers (Victoria Mboko) and a Canadian ranked inside the world's Top 5 (Felix Auger-Aliassime, No. 4 June 2026).

A key part of McRoberts' remit will be to consolidate and build on this success as Tennis Canada develops its next long-term strategic plan.

Alongside his professional experience, McRoberts holds a Master of Arts degree in Sport Management from the University of San Francisco having completed his undergrad in Sport Management at Brock University. He is married with two sons and lives in Guelph, ON.

About Tennis Canada

Founded in 1890, Tennis Canada is a non-profit, national sport association with a mission to lead the growth, development and promotion of tennis in Canada and a vision to be a world-leading tennis nation. We value teamwork, passion, integrity, innovation and excellence. Tennis Canada owns and operates the premier National Bank Open presented by Rogers WTA and ATP Tour events, four professional ATP and World Tennis sanctioned events and financially supports four other professional tournaments in Canada. Tennis Canada operates junior national training centres/programs in Toronto, Montreal and Vancouver. Tennis Canada is a proud member of World Tennis, the Canadian Olympic Committee and the Canadian Paralympic Committee, and serves to administer, sponsor and select the teams for Davis Cup, Billie Jean King Cup, the Olympic and Paralympic Games and all wheelchair, junior and senior national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada please visit our website at: www.tenniscanada.com and follow us on LinkedIn, X, Facebook and Instagram.

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